

Accounts Receivable/Rate Adjustment Authorization

Invoiced?: **YES**

** If NO, attach spot placement report with revisions*

DATE: 10/18/2012 STATION: WTEV AE: Stan Davis NATIONAL

ADVERTISER: OBAMA/D/PRESIDENT

AGENCY: GMMB

INVOICE/ORDER # : 55952 BILLING MONTH: Sep-12

NET ADJ AMOUNT: \$ **382.50**

SALES DEPARTMENT EXPLANATION

THE DIFFERENCE OF THE FOLLOWING LUC RATE REVISIONS NEED TO BE ADJUSTED OFF FROM THIS CONTRACT AND WILL BE MG BEFORE THE ELECTION: 1X 9/13; 1X 9/14 11-1135P \$150 TO \$125/EA; 2X 9/17 10-11P \$700 TO \$500/EA.

ACCOUNTING DEPARTMENT EXPLANATION

REASON			ADJ DUE TO		APPROVAL
	Extra Spot Ran		Out of Time Period	Acct Exec	Adjustment Requested By
	Incorrect Copy		Poor Separation	Traffic	
X	Incorrect Rate		Spot wasn't cancelled	Program Overrun	STAN DAVIS
	Incorrect Day		Refund	Agency/Client	
	Incorrect Program		Unapproved MG	Rep Firm	
	Incorrect Length			Late Run	
	Late Run			X Other LUC	
	Other				

FOR ACCOUNTING USE ONLY

POSTED:

DATE: